

ASI in Entrepreneurship

Area of Special Interest in Entrepreneurship

The objective of the Area of Special Interest in Entrepreneurship is to supplement an engineering or applied science education with tools and processes to recognize and evaluate entrepreneurial opportunities.

These tools include financial forecasting, business models and the interrelationships of business functions including accounting, marketing, finance, human resources, and operations. The processes include developing feasibility studies and business plans.

The Area of Special Interest in Entrepreneurship requires that students complete Principles of Economics (EBGN201), Introduction to Entrepreneurship (EBGN360), Business Model Development (EBGN460), and one additional business course for a total of 12 credits.

EBGN201	PRINCIPLES OF ECONOMICS	3.0
EBGN360	INTRODUCTION TO ENTREPRENEURSHIP	3.0
EBGN460	BUSINESS MODEL DEVELOPMENT	3.0
Select 1 of the following:		
EBGN280	INTRODUCTION TO BUSINESS ANALYTICS	3.0
EBGN304	PERSONAL FINANCE	3.0
EBGN321	ENGINEERING ECONOMICS	3.0
EBGN345	PRINCIPLES OF CORPORATE FINANCE	3.0
EBGN346	INTRODUCTION TO INVESTMENTS	3.0
EBGN485	BUSINESS STRATEGY	3.0